



JOHN CARLIT PADILLO

FULL STACK DEVELOPER

PROFILE

I am a dedicated and versatile Full-Stack Web Developer with experience in WordPress, Laravel, ReactJS, and Next.js. I specialize in building dynamic websites and applications, customizing plugins, developing APIs, and creating responsive user interfaces using SASS, Bootstrap, and Tailwind CSS. I have hands-on experience working with Ubuntu environments, Docker for containerized development, and Git for version control and collaborative workflows. My background also includes technical support, server maintenance, data scraping, and technical SEO. With strong skills in both backend and frontend development, I deliver clean, efficient, and user-focused solutions.

WORK EXPERIENCE

Web Developer

2025 - 2026

Beyond limits Cloud Services LLC

- **Web Development & Maintenance:** Developed, maintained, and enhanced corporate and client websites using WordPress, PHP, HTML, CSS, JavaScript, jQuery, ReactJS, Vite, and Next.js. Built custom themes, plugins, templates, Custom Post Types (CPTs), archive pages, and dynamic content using Elementor, WPBakery, The7 Theme, and custom PHP implementations. Diagnosed and resolved HTTP 403/404 errors, AJAX failures, plugin conflicts, PHP memory issues, responsive design problems, and JavaScript errors. Managed deployments, staging environments, backups, migrations, and production releases using Git while improving UI, navigation, and overall user experience.
- **Website Performance Optimization:** Performed website audits using Google PageSpeed Insights and Lighthouse. Optimized JavaScript and CSS loading, reduced render-blocking resources, improved caching, asset delivery, and image optimization, and resolved Core Web Vitals performance bottlenecks.
- **Cloudflare, Hosting & Server Management:** Managed websites through Cloudflare, SiteGround, and GoDaddy. Configured DNS records, SSL certificates, nameservers, redirects, caching, and hosting environments. Implemented Cloudflare Managed Rulesets, OWASP Core Ruleset, Bot Protection, firewall rules, and resolved hosting, PHP, ModSecurity, SSL, and DNS-related issues.
- **Cybersecurity & Website Protection:** Investigated compromised websites, removed malicious scripts, strengthened WordPress security, secured login pages and XML-RPC endpoints, performed malware scans, and managed Cloudflare Web Application Firewall (WAF) security configurations.
- **Google Workspace & Email Administration:** Managed Google Workspace administration, email migrations, user accounts, and Workspace configurations. Configured MX, SPF, DKIM, and DMARC records, investigated email deliverability and blacklist issues, analyzed DMARC reports, and improved domain reputation.
- **SEO & Structured Data:** Implemented technical and on-page SEO improvements including Meta Titles, Meta Descriptions, FAQ Schema, Article Schema, Breadcrumb Schema, and JSON-LD structured data. Worked with Google Search Console, Google Analytics, Google Tag Manager, and Yoast SEO while resolving indexing, sitemap, crawler, and structured-data issues.
- **Google Analytics, Ads & Tracking:** Configured Google Analytics and Google Tag Manager, monitored website traffic, implemented Google Ads GCLID tracking, Salesforce Web-to-Lead integrations, JavaScript attribution tracking, and assisted with third-party advertising integrations including Taboola.
- **API & Cloud Integrations:** Integrated REST APIs and third-party services. Configured Google Cloud Console projects, investigated OAuth, JWT authentication, Client IDs, API endpoints, and environment variables, and supported AI-powered and web application integrations.
- **Google Business Profile & Digital Platforms:** Managed Google Business Profiles, business verification, online ordering integrations, merchant configurations, menu management, pricing modifiers, operating hours, and platform-compliant food imagery.
- **DNS & Email Security:** Managed DNS across Cloudflare, SiteGround, Google Workspace, and other providers. Configured TXT, MX, CNAME, SPF, DKIM, and DMARC records, investigated DNS propagation issues, and resolved sender reputation and blacklist problems.
- **IT Support & Troubleshooting:** Provided technical support for employees by troubleshooting Windows systems, printers, scanners, networking, email, Canon multifunction devices, IP phones, office infrastructure, backups, storage, and cloud data migration.

CONTACT

+971506640537

jcpadillo163@gmail.com

Al Rigga Dubai, UAE

EDUCATION

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

AMA Computer Learning Center
Gallares Street, Tagbilaran City, Bohol,
Philippines

2013 - 2017

SECONDARY

Chirst the King Academy
Antequera, Bohol, Philippines

2009 - 2013

SKILLS

- PHP
- Shopify(Intermediate)
- Docker
- Data Scraping (Data Mining)
- Javascript
- JQuery
- Bootstrap
- Tailwind Css
- Less
- Wordpress
- WpGraphQL
- Woocommerce
- Laravel
- Microsoft Server(Intermediate)
- MySQL

- ReactJs
- NextJs
- TypeScript
- PhotoShop
- Office
- GIT

CERTIFICATE

TRENDING WEB DEVELOPMENT TOOLS AND TECHNOLOGIES

March 2014

Tagbilaran City, Bohol, Philippines

GOOGLE SCRIPTING & APPS SEMINAR

March 2014

Tagbilaran City, Bohol, Philippines

RESPONSIVE WEB DESIGN: MEDIA QUERIES AND RESPONSIVE CSS FRAMEWORK

March 2014

Tagbilaran City, Bohol, Philippines

PERSONAL DETAILS

Nationality : Filipino

Date of Birth : November 15, 1996

Place of Birth : Antequera, Bohol, Philippines

Passport No. : P4553383C

Visa Status : Employment Visa

Civil Status : Single

- Development Tools & Technologies: WordPress, PHP, HTML5, CSS3, JavaScript, jQuery, ReactJS, Vite, Next.js, Git, GitHub, npm, Docker, REST APIs, JSON, Google Cloud Console, Google Workspace, Cloudflare, SiteGround, GoDaddy, Google Analytics, Google Tag Manager, Google Search Console, Google Business Profile, Salesforce, SEO, JSON-LD, DNS, SSL, SPF, DKIM, and DMARC.

Freelance

2021 - 2025

Full Stack Wordpress Developer

- **WooCommerce Customization:** Tailoring WooCommerce functionality with custom plugins and WP Custom Fields to meet diverse business requirements.
- **Headless WordPress Projects:** Developing headless websites using WordPress with Next.js and GraphQL for fast, modern frontend experiences.
- **Frontend Development:** Designing responsive UIs with SASS, CSS, Bootstrap, and Tailwind CSS, based on detailed Figma prototypes.
- **Performance Optimization:** Compressing images, optimizing assets, and checking SEO rules to ensure fast loading times and improved visibility.
- **Debugging & Maintenance:** Resolving both frontend and backend issues to maintain seamless website functionality.
- **Team Collaboration:** Working with teams through Git and Trello, consistently delivering tasks ahead of deadlines with minimal supervision.
- **Local Development:** Running development environments using Docker and Node.js for efficient testing and deployment.
- **Plugin & Tool Utilization:** Leveraging tools and plugins such as WooCommerce, ACF, Google Analytics, Feefo, and WPGraphQL.

Freelance

2023 - 2025

Full Stack Laravel Developer

- **UI/UX Implementation:** Designing and developing frontend layouts based on Figma using ReactJS, Blade templating, and responsive styling with LESS, CSS, and Bootstrap.
- **Data Handling & Architecture:** Managing frontend-backend interactions using InertiaJS, and building robust data structures with migrations, seeders, and relational tables.
- **Backend Development:** Creating scalable features by developing controllers, models, and custom business logic using the Laravel MVC framework.
- **SEO & Performance:** Ensuring best practices in performance and search engine optimization across the application.
- **Efficient Workflow:** Managing feature-based tasks using Git for version control and utilizing Node.js tools in the development pipeline.
- **Independent Delivery:** Successfully completing tasks independently and ahead of deadlines with minimal supervision.

Incramind Development Inc.

2023 - 2024

Web Developer

- **E-Commerce Development:** Collaborated in building and scaling the Incrashop platform, contributing to both frontend and backend components.
- **Custom Block Development:** Created and customized functional blocks for Incrashop's UI and backend management systems.
- **Debugging & Issue Resolution:** Diagnosed and fixed bugs across the stack to ensure smooth functionality and a seamless user experience.
- **Performance Optimization:** Continuously improved website performance through code refactoring, image compression, and load-time optimization.
- **API & Plugin Development:** Developed custom APIs for third-party service integration and built reusable plugins using PHP.
- **Frontend Integration:** Parsed and rendered JSON data using Vanilla JavaScript for dynamic user interactions.
- **SEO Compliance:** Monitored and implemented SEO best practices to improve search engine visibility.

Costa Azul Hoteliers Inc.

2018 - 2023

IT Support Associate / IT Programmer

- **Data Management:** Performing comprehensive data scraping to gather and organize essential information for operational efficiency.
- **Server Maintenance:** Monitoring server health and resolving any issues to ensure seamless performance.
- **Technical Support:** Assisting administrators with computer-related needs, including troubleshooting and repairs.
- **Website Development:** Enhancing the company website with modern designs and features to improve user experience and functionality.